



STAND UP TO SEVERE WEATHER IN STYLE WITH FIBER CEMENT

From coast to coast in the U.S., severe weather has wreaked in excess of **\$21 billion in damages in a single year**. Check out this infographic to learn how tested, durable and stable fiber cement can protect your home, business or other structure from intense sun, excess precipitation, heavy wind loads, fire and even wildlife — without compromising style and aesthetics.



PHYSICAL PROPERTY OPTIONS

Fiber cement's physical composition makes it less susceptible to environmental threats than traditional wood cladding – without sacrificing aesthetics.



SUN AND HEAT

Stronger. More Stable. Fiber cement resists the damaging effects of thermal expansion in areas that experience significant heat and temperature fluctuations.



PRECIPITATION AND MOISTURE

Rain, snow and hail are no match for high-performance fiber cement - virtually impact-resistant compared to vinyl and wood siding.



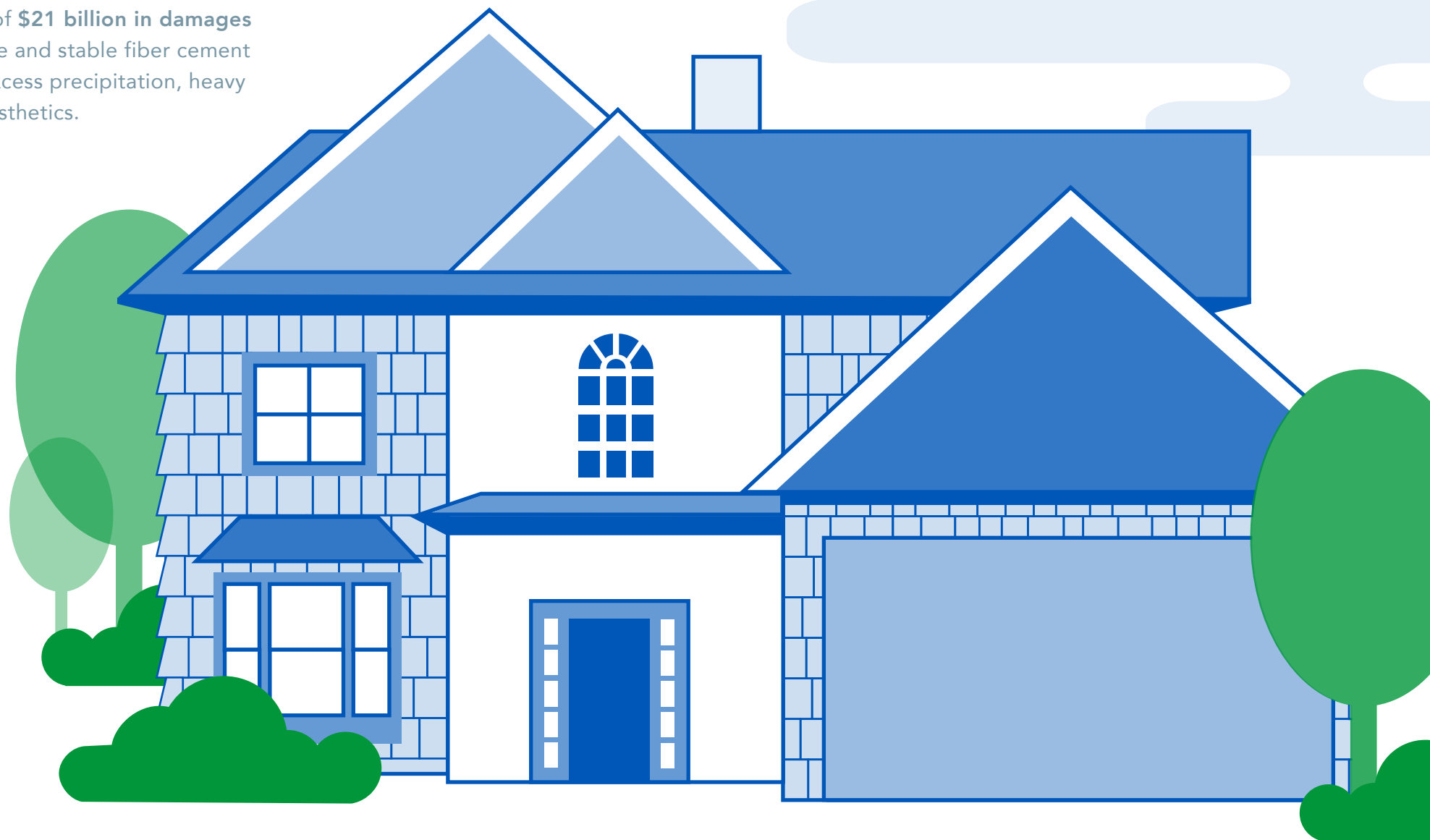
WILDLIFE

The brawn of fiber cement protects your home or building from damage caused by termites and woodland pests, such as woodpeckers.



WIND

Living in a High-velocity Hurricane Zone or area subject to high wind gusts? Commercial-grade fiber cement panels are an ideal solution to protect your home or other structure.



*NOAA National Centers for Environmental Information (NCEI) U.S. Billion-Dollar Weather and Climate Disasters (2018). <https://www.ncdc.noaa.gov/billions/>



Ready to learn even more about the benefits of fiber cement in extreme weather events?

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